

News in brief & Events

Opleiding

Compensation & Benefits Management

Het compensation- en benefitsgebeuren is een belangrijk instrument van strategie-implementatie. De praktijk wijst echter uit dat heel wat ondernemingen geen beloningsstrategie hebben: loonniveaus worden bepaald in verhouding tot 'wat de markt doet' en er wordt onvoldoende gedifferentieerd tussen goede en minder goede presteerders. Compensation & Benefits... een 'vergeten' management-discipline?

Om dit vacuüm in het 'Strategisch (HR) Management' op te vullen, wordt de opleiding 'Compensation & Benefits Management' in 2007 voor de vierde keer georganiseerd. Op basis van de verworven kennis en de praktijkgetuigenissen die aan bod komen, zullen de deelnemers in staat

zijn om strategisch geïnspireerde beloningstechnieken te ontwikkelen en te implementeren. In de opleiding komt een mix aan bod van praktijkgerichte begrippen en instrumenten, de technische en tactische onderbouwing van het beloningsgebeuren, praktijkgetuigenissen en visies.

Het programma richt zich in hoofdzaak tot iedereen die zich willen bekwamen in het management van het Compensation & Benefitsgebeuren en op zoek is naar de tools en concepten hiervoor.

Info

<http://www.vlerick.be/education/seminars/HRM/compensation.htm>

Beste Werkgever 2007



De lijsten van Beste Werkgevers die het Great Place to Work® Institute jaarlijks publiceert in meer dan 30 landen over de hele wereld, zijn een vaste waarde geworden op het internationale forum. Ook in de Europese Unie worden organisaties die een voorbeeld vormen op het vlak van personeelsbeleid, jaarlijks gelauwerd in toonaangevende nationale en internationale magazines en kranten.

Na groot succes van de vorige edities zet ook dit jaar het HRM Centre van de Vlerick Leuven Gent Management School,

samen met Vacature en Références, zijn schouders onder het waarschijnlijk meest besproken onderzoeksproject binnen de Europese 'business community': het onderzoek naar de beste werkgever. Nu alle kandidaturen binnen zijn, is het spannend uitkijken naar de resultaten. Deze worden bekend gemaakt midden maart 2007.

Info

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New faculty members

Since 1 September 2006 the People and Organisation Competence Centre has had a Latin American colleague. **Luciara Nardon**, originally from Brazil, holds a PhD from the University of Oregon and specialises in intercultural management, influence on management knowledge and cultural influence on observation, interpretation and focus. Professor Nardon will take up a post in the Organisational Behaviour research field.

The Entrepreneurship, Governance and Strategy department welcomed a new colleague on 1 October 2006. **Miguel Meuleman** recently received his PhD from Ghent University. While studying for his doctorate he was a visiting scholar at the Wharton School of the University of Pennsylvania. His doctoral thesis focused on inter-firm cooperation through syndication between private equity players active in the UK. His research interests span entrepreneurial finance, buy-outs and entrepreneurship in general. He has co-authored a book entitled "Financing entrepreneurial companies: how to raise private equity as a high growth company". He also works part-time at the Centre for Management Buy-out Research at the University of Nottingham in the UK.

In November 2006 **Robert Boute** joined the Supply Chain Management Team as an Assistant Professor and will divide his time between research and teaching. Professor Boute recently received his PhD in Applied Economics from K.U.Leuven. His doctoral thesis on Supply Chain Management focused on collaboration between retailers and manufacturers. During his studies, he spent some time at the University of Zurich and Cardiff Business School.

André Thibeault specialises in Finance and Risk Management, and has done a lot of work in the banking and insurance industry. He will be involved in both research and teaching activities within the School. He is half Dutch, half Canadian, and his CV clearly reflects this dual background. He holds a PhD from the University of Western Ontario and began his academic career in Canada. He has been a Professor at Neyenrode University in the Netherlands since 1994. In 1998 he was co-founder of the MBA in Financial Services and Insurance, a programme co-organised by Vlerick Leuven Gent Management School, Neyenrode University and the University of St Gallen (Switzerland).

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Managers Zonder Grenzen

Each year, Vlerick Leuven Gent Management School and the Vlerick Leuven Gent Alumni Association send thousands of Christmas cards to their friends and clients in a sincere desire to wish them season's greetings and a prosperous new year.

For the second time, the School and its Alumni Association have decided that the money usually allocated to cards and postage would be better spent through a donation to charity. So, we are using an electronic greeting card and have made a contribution of 7,500 euro to a project of Managers Zonder Grenzen instead of paying for paper and postage.

This contribution will go to the project "Energizing Development for Women

Associations in High Guinea", and more specifically to the purchase of a 'platform' for the Women Association of Lorombo. This platform is built around a simple diesel engine, that can power various tools, such as a cereal mill, alternator, pump,... It reduces many of the women's burdensome and exhausting tasks.

Three of our Vlerick alumni and members of Managers Zonder Grenzen have agreed to give their full support to the project.

**MANAGERS
ZONDER GRENZEN**



New FT and Economist rankings

The annual "Which MBA" ranking of worldwide, full-time MBA programmes was published in October 2006 and for the third year running Vlerick Leuven Gent Management School's full-time MBA comes out on top in the Benelux. On a broader scale, Vlerick is ranked in the top 10 in Europe and is number 26 worldwide. The executive MBA programme ranked 60th in the world in the 2006 rankings of the Financial Times.

The Financial Times ranking of European Business Schools is published for the first time on 4 December, and is based on five other FT rankings. Vlerick Leuven Gent Management School is given a 14th place.

Inauguration of the Leuven campus

The renovation work on the Leuven campus is nearing completion and the official inauguration is planned for Spring 2007. Check out our website to find out the latest and to get further details about the inauguration: www.vlerick.be



Info Sessions Long-term management courses

Vlerick Leuven Gent Management School regularly organises info sessions to give an insight into what the School offers on long-term management courses, either general management courses (e.g. MBA) covering all management domains, or specialised courses offering you in-depth knowledge in a specific management domain.

Dates & Venue

- Masters programmes: 18 January (Ghent Campus), 21 February (Leuven Campus), 8 March (Leuven Campus), 14 March (Ghent Campus)
- MBA: 9 February (Leuven), 13 March (Ghent Campus), 22 March (Leuven Campus)
- Admission tests (Masters & MBA): 10 February & 2 March (Leuven Campus)

Programmes

www.vlerick.be

Accounting & Finance

- E** Financial risk and treasury management
Starting date: 7 February 2007
- E** Get to know your figures
Starting date: 8 February 2007
- E** Master Class in Controllershship
Starting date: 22 March 2007
- E** Total Cost Management
Starting date: 15 March 2007

Entrepreneurship

- N** KMO-Challenge
Startdatum: 5 februari 2007

General Management

- N** Middle Management
Startdatum: 11 januari 2007
- N** Young Management
Startdatum: 28 maart 2007

HR & Management Behaviour

- N** Compensation & Benefits Management
Startdatum: 12 februari 2007
- N** People Manager
Startdatum: 1 maart 2007
- N** Executive Decision Making
Startdatum: 9 maart 2007

- N** HRM met impact
Startdatum: 15 maart 2007

Information Management

- E** Management & ICT Forum
Starting date: 1 February 2007
- N** ICT-Management
Startdatum: 12 februari 2007
- E** Excellence in Business Process Improvement
Starting date: 28 February 2007
- N** Business Process Management Workshop
Startdatum: 14 maart 2007

Innovation Management

- N** Vlerick Innovatie Netwerk
Startdatum: 15 februari 2007
- E** R&D Management
Starting date: 26 March 2007

Marketing

- E** Master Class in Business-to-Business Management
Starting date: 26 January 2007
- N** Marketing Management voor niet-specialisten
Startdatum: 14 februari 2007
- N** Retail & Trade Marketing
Startdatum: 8 maart 2007

Production & Logistics

- E** Supply Chain Forum
Starting date: 15 March 2007
- N** Projectmanagement
Startdatum: 30 maart 2007

Services & Healthcare Management

- N** Foramen Forum
Startdatum: 1 maart 2007
- N** Algemeen Management voor de ziekenhuisarts
Startdatum: 1 maart 2007
- N** Financieel Management voor de ziekenhuisarts
Startdatum: 8 maart 2007
- N** Forumdag Minoz & Foramen: services in de gezondheidszorg
Startdatum: 20 maart 2007

**For more information about the programmes:
www.vlerick.be**

- N** Nederlandstalig programma
- E** Programme in English



For more information about Vlerick Alumni Events:
www.vlerickalumni.be