

Life-Long Learning

Team, Trust, Talent

Partnerships in the spotlights

Vlerick Leuven Gent Management School aims to substantially contribute to the development of Management and Entrepreneurship in a Belgian and international context by carrying out academic research – Knowledge Creation – and by offering high-quality management education – Knowledge Transfer. Vlerick Leuven Gent Management School intends to actively contribute to networking amongst its current and former participants and to create forum action for the management community, the government and the society.

As an autonomous Management School, we rely on our own income to provide students and managers with innovative research, world-class faculty & services as well as top-level Executive Education Programmes. We receive a limited subsidy from the Government to keep the MBA- & Master fees accessible for all qualified student candidates.

In order to secure the long-term intellectual property of the School and the funding necessary to do so and thus realise our strategy both on the local and international market, we do rely on the support from both individuals and Belgian and international companies/organisations.

For the first time the School launches a 'Giving Campaign' that will run until the end of 2006 and has a target of € 3,000,000.

The Giving Campaign aims to secure the necessary funding to pursue our mission and implement our strategy for internationalisation. The School wants to attract top research and teaching talent in order to offer excellence in research and teaching.

The campaign has two major objectives, namely to create 5 new academic chairs in order to further develop areas of excellence and to develop the new Leuven Campus with world class facilities and services.

You can help us achieve our objectives by:

- supporting us with a donation/gift
 - co-investing with us in the creation of Chairs
 - co-investing with us in a Campus Partnership
- All donations are entitled to a Tax Relief Certificate.

Thank You upfront for supporting our Campaign



Campaign Office /
Caroline Mampaey
External Relations Manager
Mobile: 0478 96 18 42
Tel.: +32 9 210 97 15
caroline.mampaey@vlerick.be
www.vlerick.be/go/givingcampaign

Partnership concepts... targeting organisations and companies

Throughout the years the School has developed a clear offer towards companies and organisations. Please find hereafter an overview of these concepts; benefits and services are in line with each type of partnership concept.

1. Research for Business Partnerships
2. Campus Partnerships
3. Chairs
4. Corporate Sponsorships

Reasons to step into one of the above-mentioned Corporate Partnership Programmes can include one or more of the hereafter mentioned services and benefits:

1. Increased visibility on the local and international marketplace
2. Overall brand & logo visibility
3. Wide exposure for your services and products
4. Face-to-face contacts with potential customers
5. Active participation and steering role in the creation of the most up-to-date

research data on critical management education issues

6. Permanent access to the newest developments in management education
7. A variety of opportunities to network
8. Access to national & international students
9. Access to managers at every stage of their careers

Giving Concepts... targeting Individuals and Companies

Both individuals and organisations can support us by donating/giving.

All donations/gifts are entitled to a tax relief certificate.

We identify 5 types of Donors.

1. Contributing Donor*
2. Supporting Donor**
3. Principal Donor***
4. Leading Donor****
5. Member of the Dean's Circle*****

Recognition is in line with each type of Donor.

**You can make your donation
online on www.vlerick.be**

**The School's Giving
Campaign**

Help shape our future success