

To foster the research climate, the Research Dean's Office (RDO) set up a series of research brown bags, aiming to highlight current cross-competence centre research at Vlerick and to create opportunities to share recent research insights. They can be attended, free of charge, by all Vlerick and parent universities' employees. It is possible to follow the brown bags from Ghent campus or Leuven campus through videoconferencing. As sandwiches are provided, registration through research@vlerick.com is required.

- DATE:** ■ **Friday 27 January 12.30-14.00**
TOPIC: ■ Management education at Vlerick: an individual differences perspective
SPEAKER: ■ Eva Cools & Kim Bellens
CONTENT: ■ Presentation of results of two ARF projects on student learning within Vlerick and discussion of potential implications for teaching and studying at Vlerick.



- DATE:** ■ **Thursday 1 March 12.30-14.00**
TOPIC: ■ Creating high-performing and risk aware organisations
SPEAKERS: ■ Regine Slagmulder, Kurt Verweire, Koen Dewettinck, Maria Boicova & Koen Weemaes
CONTENT: ■ Overview of the field of performance management and the highlights of the Vlerick book project on high-performing organisations. In addition, two research projects in the area of risk management will be presented, one on risk reporting to the board of directors and one on the effect of executive compensation design on company risk and performance.



- DATE:** ■ **Thursday 5 April 12.30-14.00**
TOPIC: ■ Exploring the role of performance measurement in integrated top-down and bottom-up change
SPEAKERS: ■ Kurt Verweire & Geert Letens
CONTENT: ■ How to bring change to organizations is a highly researched but at the same time strongly contested subject. Based on preliminary findings from longitudinal case study research, we present an agenda for future research on integrated top-down and bottom-up change, and its implications for performance measurement.



- DATE:** ■ **26 April 12.30-14.00**
TOPIC: ■ Epistemological foundations of transdisciplinary research: The case of the management of innovation
SPEAKERS: ■ Walter Van Dyck
CONTENT: ■ The innovation research platform aims to promote transdisciplinary research to foster collaboration across competence centres. Doing so requires a sound epistemological foundation. In this brown bag we contrast two research paradigms (Mode 1 versus Mode 02) and discuss their rationale and application potential in the field of innovation management research.



- DATE:** ■ **Thursday 24 May 12.30-14.00**
TOPIC: ■ Entrepreneurship research at Vlerick: The state of the art
SPEAKER: ■ Miguel Meuleman
CONTENT: ■ Presentation of the current state of entrepreneurship research conducted within Vlerick (sub-domains to be determined).



- DATE:** ■ **Friday 15 June 12.30-14.00**
TOPIC: ■ How to survive your first AoM conference?
SPEAKERS: ■ Tina Davidson, Shari De Baets & Jacob Vermeire
CONTENT: ■ Tips and tricks of first time Academy of Management conference attendees regarding how to get most out of your participation at a big conference (complemented with perspective of a more seasoned AoM attendee).



If you have relevant research insights that you would like to share with your colleagues within the research brown bag series, do not hesitate to contact the RDO at research@vlerick.com.