

Vlerick Leuven Gent
Management School

Don't settle for second best. Discover Vlerick.

Top-ranked European Business School
in Belgium, the heart of Europe



Economist
Ranked

Best Executive Education
in Benelux

FT
Ranked

Best MBA
in Benelux

www.vlerick.com/expats

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Vlerick Leuven Gent Management School is a top-ranked European business school and one of a select group of institutions to meet the highest international quality standards. Vlerick holds all three of the major international certifications of quality in management education.

The School offers MBA and Masters programmes, as well as general and specialised management courses and custom-designed training for individual companies.

Vlerick's top international faculty and the mix of hands-on business experience and academic excellence make a unique blend for success.

Economist
Ranked

FT
Ranked



Accredited by
Association
of MBAs

EFMD
EQUIS
ACCREDITED

Discover our long-term international programme portfolio

We have selected a number of English-language management programmes that are especially well-suited to expats or international managers and their partners.

1. Part-time International MBA

The Part-time International MBA programme is a general management programme, aimed at executives with at least 3 years of working experience and with a strong international focus. 25% are international participants, who often work for multinationals.

The programme provides participants with up-to-date theoretical insights in relation to practical experience, all within an intellectually stimulating environment shared with similarly experienced fellow participants. This programme is an ideal opportunity to meet peers, broaden your social contacts, and develop a social and professional network.

Following a part-time MBA programme is also an opportunity for the expat's partner (who often gives up a career in their home country): the partner enriches him/herself, stays up-to-date, and enhances his or her career possibilities. The Vlerick part-time MBA is held at the Ghent or Leuven campus.



2. General Management Programmes: Young Management Programme, International Management Programme & Advanced Management Programme

The general management programmes welcome people from a variety of businesses and backgrounds, providing a rich platform for discussion. During about 20 days, spread over 1 year, they offer an integrated vision of the various disciplines needed to manage a business. These courses are designed according to your work and managerial experience level:

- > Optimise your management potential with the Young Management Programme
- > Develop a global view on management with the International Management Programme
- > Enhance your strategic leadership with the Advanced Management Programme



3. Specialised Management Programmes: Executive Master Classes

The Executive Master Class Programmes are international long-term Executive Education programmes that offer an in-depth analysis of the body of knowledge present within a specific area of competence (e.g., Marketing, Finance, etc.). The design and development of these programmes is based on the long-standing experience, research and reputation of the faculty and programme management. Participants actively participate in the class discussions, prepare case studies and readings, and complete an in-company project.

We offer an:

- > Executive Master Class in Business Process Management
- > Executive Master Class in Business-to-Business Marketing
- > Executive Master Class in Controllershship
- > Executive Master Class in Corporate Finance
- > Executive Master Class in Innovation & Entrepreneurship
- > Executive Master Class in Supply Chain Management

More info on the right management programme for you?

Please contact our training advisor:

Ms Rian De Bruycker, tel + 32 9 210 92 99,

rian.debruycker@vlerick.be or

join us at our info sessions:

www.vlerick.be/go/infosessions



Expats testify



Georg Matzner, Austria,

Industrial Policy Advisor for Orgalime – Executive Master Class in Corporate Finance

“Vlerick offers great value for money”

“I came to Vlerick to get a better understanding of how companies work and how managers think. I’ve been in Brussels for more than five years now, at first working for the European Commission and now as a lobbyist for the Austrian metal industry. But during my studies, it looked like I was going to take a very different path. I have a degree in Biotechnology and Quality Management. But from one job to the next, I ended up in a whole different world. And I am increasingly motivated to know

more about it. Finance is the core business of any company. If things are good in that department, then the rest will surely follow. I can see that, in the current economic context, an increasing number of decisions are being based on the financial perspective. It’s integrated in everything a company does. And I need professional training to fully understand how these systems and mechanisms work. This isn’t something you can just pick up from a book – although I did read a lot before taking this Executive Master Class. I am taking a one-year modular programme at Vlerick. I go to the campus in Ghent or Leuven for a couple of days every month. This is the perfect way to combine an intensive course with a demanding job. Another plus about this Executive Master Class is that it’s great value for money. In my search for the right finance course, I also took a closer look at some similar programmes in London. But the prices they charge are a multiple of what you pay at Vlerick. I don’t mind paying for a good education, but some schools really go over the top with their prices. The professors and guest lecturers at Vlerick are very dynamic. The mentality is very different from the Austrian mentality. At Vlerick, I feel a very strong entrepreneurial and open-minded spirit. In comparison with Austria, you can feel this “let’s give it a well-prepared try” business attitude here. I think this is also due to the geographical and historical background of Belgium, and Flanders in particular. But you can definitely feel this spirit at their top management school as well.”



Jesus Pin, Spain,

Finance Manager for Schindler Belux – Executive Master Class in Corporate Finance

“A programme that doesn’t waste a minute of your precious time”

“I’m the kind of person that’s always on the lookout for new knowledge and insights. Those five years at university definitely weren’t enough to satisfy my intellectual needs for the rest of my career. After some years of experience at Schindler, I complemented my studies with an executive MBA at Instituto de Empresa in Spain, my home country. Later on, I also took some very interesting courses at IMD in Switzerland, another top European business school. Today, I am happily studying at Vlerick.

I’ve been working for Schindler since 1991. First in my home country, then in the Netherlands for a couple of months, followed by almost seven years now in the Belgian headquarters. As a finance manager leading a team of over 30 people in Brussels, and as a father of 2 daughters, I don’t have so much free time left to invest in my personal development. So I looked for a programme that wouldn’t waste a minute of my precious time. At first, I started my search in Brussels. But I couldn’t find a programme to fit my specific needs. Then, one of my Flemish colleagues suggested I take a look at the Vlerick website. I wanted a programme that was modular, in English, and high-quality – and that’s what I found at this management school. Their Executive Master Class in Corporate Finance is a good way to develop new understanding in various aspects of finance. It also makes me look at my company’s challenges from a different perspective. I work in a field that’s constantly changing, so I need to stay on top of things, and this programme is a very fascinating way of doing so. Some subjects we’re handling in class are even completely new to me. Like dividend policy, for example. A whole new world has opened up to me.”

10 reasons why...



- 1 School, 3 Campuses, a window on Western and Central Europe: Ghent & Leuven (Belgium) and St. Petersburg (Russia)
- Top European Business School with Triple A accreditation: EQUIS, AMBA and AACSB
- Associated with two renowned Belgian Universities: Katholieke Universiteit Leuven (K.U.Leuven) and Ghent University (UGent)
- Excellent mix of academic knowledge and business expertise
- Constant stimulation of entrepreneurship and innovation
- Valuable networking among high-level participants
- Broad alumni network: 13,000 graduates in over 100 countries around the world
- Strong connections with the corporate world
- Real return on investment
- Dedicated Career Management Services



Ghent Campus,
Reep 1, Gent, Belgium



Leuven Campus,
Vlamingenstraat 83, Leuven, Belgium



St.Petersburg Campus, Birzhevaya Linia 16,
St.Petersburg, Russia