



**BUSINESS
SCHOOL**

**LIVE IT
LEARN IT**

VLERICK IN NUMBERS*

#1

**TOP-RANKED BUSINESS
SCHOOL - NUMBER 1 IN THE
BENELUX FOR EXECUTIVE
EDUCATION AND 15 IN EUROPE**

50

**TOP INTERNATIONAL FACULTY,
FROM DIFFERENT NATIONALITIES**

230

HANDS-ON STAFF

**WORLD-CLASS EXPERTISE IN 3 SECTORS -
HEALTHCARE, ENERGY AND FINANCIAL SERVICES AND
IN 2 STRATEGIC DOMAINS - DIGITAL TRANSFORMATION
AND INNOVATION AND ENTREPRENEURSHIP**

* FIGURES 2017

740

**MBA AND MASTERS STUDENTS,
FROM 50 COUNTRIES**

8,500

**EXECUTIVE
PARTICIPANTS &
140 CUSTOMISED
PROGRAMMES**

**CLOSE TIES WITH 2 PARENT UNIVERSITIES - KU LEUVEN AND
GHENT UNIVERSITY**

**INTERNATIONAL STRATEGIC ALLIANCES WITH 2 UNIVERSITIES -
PEKING UNIVERSITY (BEIJING) AND THE UNIVERSITY OF
STELLENBOSCH BUSINESS SCHOOL**

21,000

ALUMNI IN MORE THAN 100 COUNTRIES

PREPARE FOR THE CHALLENGE

Vlerick is a place of transformation. It's where you learn about yourself and the impact you want to make in the world. It's where you discover the knowledge, experience and attitude you need to go out into the world and make a difference.

What makes Vlerick so different? It's our approach. At Vlerick, we know that being taught doesn't equal learning. We inspire you to think further – and put your knowledge into action.

We believe that in today's fast-changing world, you can only thrive if you constantly challenge yourself – and challenge the status quo. Vlerick people are students at heart – and entrepreneurs in life. They transform the organisations and societies they work in. They make a difference.

If you want to do something big, you'll find a home at Vlerick. You'll feel the entrepreneurial spirit running through our school. You'll get ready to build a better world.

We can't wait to meet you. Let's create the future together.

A handwritten signature in black ink, reading "MARION DEBRUYNE". The signature is stylized and fluid, with the first name "MARION" written in a slightly larger, more prominent font than the last name "DEBRUYNE".

PROFESSOR MARION DEBRUYNE

Dean, Vlerick Business School



**CAN YOU
FEEL IT?**

**THE VLERICK SPIRIT.
PASSION.
OPENNESS.
VITALITY.
ENTREPRENEURSHIP.**





It flows through our vibrant campuses, our research and our programmes. It's visible in our expert faculty – all leading educators and researchers in their fields. It lives in our global network of students, alumni and corporate partners.

Vlerick is a triple-accredited international business school. It's a place where people and organisations come together to challenge themselves and the world around us. It's where students from across the globe **learn it** and **live it** – exploring the latest theory and putting it into practice. And it's where internationally recognised faculty members use innovative, yet pragmatic, methods to help you to turn your knowledge into action.

We're consistently ranked among the best business schools in Europe – and indeed the world. But it's our spirit that sets us apart.

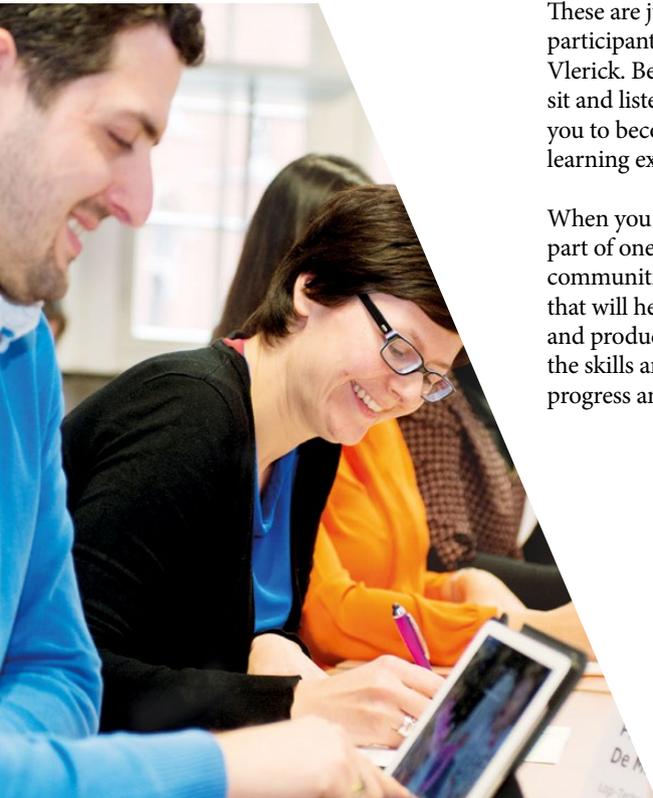
**COME AND VISIT US –
YOU'LL FEEL IT TOO.**

LEARNING REDEFINED

Refreshing.
Challenging.
Collaborative.
Impactful.

These are just some of the words our participants use to describe learning at Vlerick. Because we don't just expect you to sit and listen, patiently taking notes. We want you to become as fully immersed in your learning experience as it's possible to be.

When you come to Vlerick, you become part of one of the most active business communities in Europe. You learn in a way that will help you to be a more effective and productive business leader – and gain the skills and knowledge you need to drive progress and really make a difference.



WHAT DO YOU LEARN?

At Vlerick, the emphasis is on being able to put the very latest business theories into practice. So we give you opportunities to delve deep into ideas, challenge and shape them – whether you're using our bright and modern campus facilities or our innovative online platforms.

HOW WILL YOU LEARN?

We believe in blended learning. Classroom time is dedicated to taking part in active challenges, role plays and assignments. You'll also have opportunities to have one-to-one sessions with our coaches.

But at Vlerick, learning goes beyond the classroom. Some of your modules may take place entirely online with interactive webinars and video lectures. Our digital platform gives you access to all the resources you'll need, as well as online discussions. If you're studying on one of our long-term programmes, you'll get the opportunity to work directly with a business on a consultancy project that delivers real-world results.



WHO DO YOU LEARN FROM?

You'll collaborate with our world-class, enthusiastic and approachable faculty – drawing on their wealth of experience in running, growing and advising businesses every day. And you'll be encouraged to learn from your fellow participants both in class and via V-Talks – our online social platform. Your group will share its experiences and prompt you to see things differently – so you'll always be learning, wherever you are.

LIVING IT AND LEARNING IT AT EVERY STAGE



Vlerick is a lively hub of business activity, research, thinking and learning. Whenever you come into contact with us, you'll find professional people at all stages of their careers, from businesses at many different stages of development.

VLERICK FOR GRADUATES

For ambitious, open-minded students, business careers start at Vlerick. Our Masters programmes focus on general management, financial and marketing management, innovation and entrepreneurship – and international management strategy.

VLERICK FOR PROFESSIONALS

Established business people raise their sights even further with full-time and executive MBA programmes – or with short, focused and long, intensive programmes in all domains.

“ I learned a lot from my classmates who are active in other industries. I implemented their knowledge into our hospitals and into healthcare. ”

Why? Because he felt that medical skills alone weren't enough for him to be a leader in hospital healthcare.

Bart Claikens, Radiologist, Executive MBA in 2016.

VLERICK FOR COMPANIES

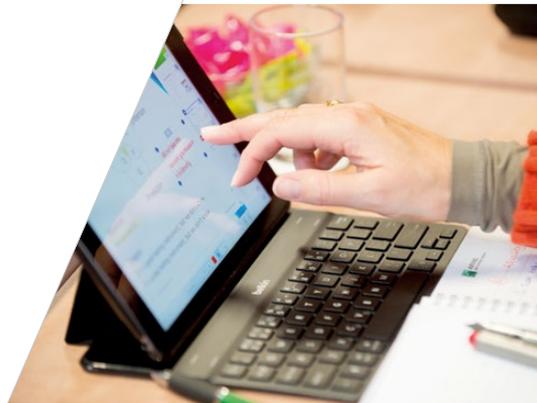
Give your people the knowledge, resources and capabilities they need to drive change in your organisation. Vlerick takes you and your teams to the leading edge of understanding and ability needed in today's rapidly-changing business environment. Importantly, we give your teams both knowledge and practical ability, so they can tackle your challenges in fresh, productive and pragmatic ways. And because every organisation is different, each programme we create is customised to the exact needs of your company.

On a yearly basis, we deliver 140 customised programmes involving more than 4,500 participants from Europe, China, South Africa, India, Russia and the USA – for companies including AGC, ABN AMRO, Danone, J&J, KBC, Nestlé, Post.nl and many more.

Vlerick worked with Rabobank on a customised programme to create a new management curriculum.

“The staff and faculty of Vlerick proved that they understood our cooperative roots. In collaboration with the Rabobank Learning Center, they designed a tailor-made management programme that fits within our vision of learning and development.”

Rik Reumkens, Lead Academy Leadership, Talent & Management Development, Rabobank.



CONSULTANCY PROJECTS

Where fresh thinking meets real challenges.

Theory and practice go hand in hand at Vlerick. Each year, our Masters and MBA students finish their year with an eight-week consultancy project for a company, not-for-profit or NGO, tackling a specific strategic or managerial challenge for the organisation.

For students, this is their opportunity to show the world what they can do – in areas including management challenges, market research and many other business issues. For businesses, involving our students brings fresh thinking and strategic input into their organisations.

BUSINESSES WHO WORK WITH OUR STUDENTS GET:

HIGH-IMPACT AND READY-FOR-USE RESULTS

SOLID METHODOLOGY BACKED BY VLERICK FACULTY

HIGHLY MOTIVATED POTENTIAL NEW RECRUITS

Our projects include not only established businesses, but also SMEs, social-profit organisations and NGOs. And our students are undertaking them not only in Belgium, but all over the world.

“ Together with the Vlerick team we discovered a potential new and innovative way of doing Market Access Research in the future. Clearly a win-win situation for both sides. ”

Geoffrey Pot, Senior Director Technical Services, Shire.

“ When I did my consultancy project I created a strategic plan – and I’ve referred to and worked on that plan every day since I graduated. My time at Vlerick was incredibly important. ”

Kurt Melens, General Manager of theatre company NTGent, MBA in 2012.

**YOU CAN FIND OUT
MORE ABOUT THEIR
EXPERIENCES ON
INSTAGRAM.
#VLERICKICP.**





WORLD VIEW

At the heart of Europe – and with students attending from all over the world – we give you a truly international experience and perspective.

You only need to step onto our campuses to feel it. Our students come from more than 50 countries and three continents. Our faculty is made up of more than a dozen nationalities. And our 21,000-strong network of alumni spans more than 100 countries. We're also constantly building valuable relationships with academic institutions, corporations and research teams worldwide.

This perspective is critical in a global business context. It helps give both our students and the businesses we work with the edge in ever-more competitive marketplaces.

It's a strong part of the reason why we're consistently ranked among the top business schools in Europe – and why we belong to a select worldwide group of business schools that holds all three major international accreditations – EQUIS, AMBA and AACSB.

**Economist
Ranked**

FT
Ranked

PUSHING THE BOUNDARIES OF UNDERSTANDING

We have a strong tradition of innovative and independent research. We produce cutting-edge research that expands knowledge and understanding of business and working environments. We regularly collaborate with organisations from across the globe to help them overcome specific challenges – developing practical, relevant insights that can be instantly applied in real-world business environments.

HOW CAN YOUR BUSINESS BENEFIT FROM VLERICK RESEARCH?

CHAIRS

If your company would benefit from the best business minds carrying out specific, long-term research on its behalf, then you may wish to become a chair partner. Your five-year sponsorship of a Vlerick chair will give you a one-to-one relationship with a specialist member of faculty. Their research will be tailored to add value to your business – and will contribute to the knowledge and understanding of our students.

PRIME FOUNDATION PARTNERS

Alternatively, you could become one of our Research for Business partners for a three-year period. This allows you to build a personal relationship with us, access our Centres for Excellence and get research-led insight and advice to drive your company forward.



CENTRES FOR EXCELLENCE

How do you stay ahead of the game when you're busy running a business? The answer is simple – you partner with Vlerick and join one of our Centres for Excellence. Each centre focuses on a specific management domain and brings you digests of our latest research. When you're a member of a Centre for Excellence, you'll be invited to regular networking and round-table events and have plenty of opportunities to review and discuss the very latest developments in your field. So you stay ahead of the game – and your business remains at the cutting edge.

INDUSTRY CENTRES

If you want to understand the latest thinking, trends and methodologies from your sector, join one of our industry centres. We'll share the very latest developments from healthcare, financial services and energy with you in bite-sized formats. You'll also get opportunities to network and join round-table discussions.

“ The challenges we're facing are quite fundamental, not only on the regulatory front. We're no longer a financial company, we're a technology company in the global payments industry. We operate the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. That's why we called in the support of an academic partner to help us rethink our business – not to simply fine-tune what we're used to doing, but to gain an in-depth understanding of what we need to change in our business model – and why. ”

**Vinciane Verbiest, Senior Vice President of Organisational Development,
MasterCard (Chair Partner)**

INSPIRING LOCATIONS

Stimulating and thought provoking. Just two ways of describing our campuses in Brussels, Ghent and Leuven.

They're located in some of the most vibrant cities in Europe, where you'll find history nestling closely with the very latest in innovative thinking and business practice. Our beautiful Leuven and Ghent campuses offer easy access to the University of Ghent and KU Leuven. And our Brussels campus has a lively mix of European institutions and multinational companies on its doorstep.

Our inspiring campuses are designed with collaboration at their core. They're filled with bright open spaces where academics, entrepreneurs, executives and students learn, collaborate and innovate. And of course, the door is always open – so our expert faculty are on hand whenever you need them.

We believe these are exactly the right environments for the perfect learning experience – whether you want to launch your business career or get real results for your company. And remember – even when you aren't on campus, you can connect with Vlerick online, wherever you are in the world.

GHENT CITY CENTRE





YOUR FUTURE TEAM – OR EMPLOYER

Our career services team brings together the brightest individuals with the most innovative and inspiring organisations.

Each year, about 740 Masters and MBA students graduate from Vlerick – ready to get out there and make an impact, equipped with the knowledge, insight and experience that today's fast-paced business world demands.

FIND THE RIGHT CANDIDATE

Vlerick graduates have the advanced skills and business acumen to add real value to your organisation. If you're looking for fresh ideas and incisive business thinking, join the hundreds of top employers who work with Vlerick Career Services. Our team will help to identify and make contact with talented individuals who fit your profile exactly.



SECURE YOUR DREAM ROLE

When the time comes for you to plan your next step after Vlerick, we're here to support you. Connect with 200 companies who are actively working with us to recruit Vlerick graduates. Access our online jobs board to explore opportunities from hundreds of organisations all over the world. And meet more than 75 employers face-to-face at our career fairs.

“ Asking career services for advice and guidance was the best choice I could make. The team's involvement in my job search was the key to success in obtaining my dream job at L'Oréal. ”

Ewelina Zinczuk, with the help of Vlerick Career Services, secured a position at L'Oréal. Masters in Marketing Management in 2012.



TO FIND YOUR NEWEST TEAM MEMBER OR NEXT CAREER OPPORTUNITY, VISIT OUR CAREER FAIRS, WORKSHOP AND NETWORKING EVENTS.

OPPORTUNITIES FOR LIFE

The only certainty in life is change. Which is why your time at Vlerick is part of a much broader partnership of lifelong learning, exploration and development.

We keep you up-to-date when you leave us, inviting you to join us for regular lectures, panel debates, company visits, awards presentations and networking events.

And remember that once you graduate, you become part of a 21,000-strong worldwide network of alumni. This is one of the most vibrant and active business communities in the world – giving you access to exactly the kind of insights and support that will keep you ahead of your game throughout your career.



**LIVE THE VLERICK
ALUMNI EXPERIENCE**



“ I’ve used the Vlerick network twice now to find a job – a head hunter can’t beat it. ”

**Dina De Haeck, General Manager at Eurofins Central Laboratory,
full-time MBA in 2011.**



ONE SCHOOL, GLOBAL REACH



WANT TO CHANGE THE WORLD?

Come and learn at our modern campus facilities or through our innovative online platforms.



INFO@VLERICK.COM
WWW.VLERICK.COM



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Linkedin.com/company/Vlerick-Business-School



Instagram.com/Vlerick



youtube.be/user/VlerickOfficialMedia



